

Italy, wed 8 April 2020



# LEAN2021ANCONA OpenCall: "LEANicon"

The difficulties of these days and the repercussions of the SARS-CoV-2 pandemic will be in the coming months in the organization of cultural events and activities, and pushes us to mature also the format of our **LEANicon** award. Given the contingencies, we have decided to extend the **LEAN2021ANCONA** project not only to the networking event (two days of conferences in 2021 in Ancona), but also to a creative contest. **LEANicon**, within **LEAN2021ANCONA**, is a notice launched by **AILM** Italian Lean Managers Association and addressed to all citizens, without limits of age, nationality, educational qualification or residence. It is a call whose participation is a completely free title that has as its parts a story / collection elaborated as a sequence of 12 images that evoke the Continuous Improvement in all its forms. We ask participants to tell us what their own approaches, visions and images are that in their relationship or in their own self evoke Continuous Improvement.

The images created must be sent by email to [segreteria@ailm.it](mailto:segreteria@ailm.it) and contain the following information:

- *Name and Surname of the Author*
- *Title of the image*
- *Text-Image explanation caption (maximum 150 characters)*
- *Very short biography of the author (age, profession, residence)*

## HOW TO PARTICIPATE

All citizens who have completed 18 years of age, without restrictions of residence, nationality, both individually and as collectives set up as a single entity can participate in the call. Only images received by e-mail (photographs, graphics, drawings, digital processing) that must have a minimum resolution of 300 dpi, in jpg or tiff format, in the measures that respect the dimensions in cm: postcard (15 x 11 approximately, both horizontal and vertical) and manifest (h100 x l70 approximately, vertically). Each participant can send one and only one image. The selected ones will be contacted via e-mail starting from the day following the jury's choice.

At the end of the contest, an exhibition will be created within the **LEAN2021ANCONA** project in which all the selected images will be exhibited.

A scientific selection committee composed of art critics, artists, curators and photographers whose names will be announced by the end of June 2020 will be invited to decree the best images received and to choose the absolute winner.

The absolute winner of **LEANicon** will be announced within sixty days of the end of the pandemic declaration.

The collection of images is also valid from today, Wednesday 7 April 2020, until the closing date of the call to be assigned.

The absolute winner, decreed on the basis of the unquestionable judgment of the jury, chaired by the president and founder of **AILM** and creator of **LEANicon** Sergio Di Tillio, will be paid a sum of one thousand (1000) euros for his research.

Those selected are required to transfer their copyrights for the purpose of any publications, postcards dissemination, any catalog and various and any popular materials. The artist must ensure that the work is his or her original and non-derivative work and that he has not violated any third party rights. Also the artist, in relation to the material realization of the image, will have to assume from now on the burden of indemnifying and holding harmless the association from any grievance and claim, also (but not only) of a moral and economic nature, which eventually was advanced by third parties.